

# Aquaculture Canada 2024

Conference and Tradeshow

June 16-19 | 2024

Charlottetown, Prince Edward Island



## EXHIBITOR OPPORTUNITIES

Exhibitors are an integral part of the success of the Aquaculture Association of Canada (AAC) Annual Conference. As such, the AAC invites you to exhibit and participate in the **Aquaculture Canada 2024 (AC24) Conference and Tradeshow**, scheduled to take place at the **Delta Prince Edward from June 16<sup>th</sup> through to June 19<sup>th</sup>, 2024**. Exhibiting at AC24 is an excellent opportunity to network with new and existing clientele, while showcasing your products and services to the aquaculture industry.

### Each Exhibitor is entitled to the following:

*PLEASE NOTE: the deadline for payment is **MAY 24, 2024***

- Two (2) Complimentary FULL Conference Registrations Value: \$1000
- 1 - 8' x 10' (~7.4 sq. m) designated exhibitor space, outfitted with a skirted table and two (2) chairs, and equipped with standard electrical supply
- Display time from Sunday, June 16<sup>th</sup> with designated installation window from 1:00pm – 5:00pm until Wednesday, June 19<sup>th</sup> with takedown following scheduled AM break; must be clear by 2:00pm
- Business profile (max. 200 words) and logo included in the Program booklet
- Scheduled visits/networking breaks held in conjunction with the Tradeshow
- One (1) piece of promotional material will be made available in delegate bags (minimum of 350 pieces)

**Exhibition Fees: \$1,600 | Deadline to Receive Payment: May 24, 2024**

**Required Paperwork:**  Completed Exhibitor Confirmation  Signed Exhibitor Agreement

Enclosed are the Exhibitor Confirmation followed by the Exhibitor Agreement and Contract, referred to at the **Exhibitor Package**.

Those requesting to exhibit at Aquaculture Canada 2024 (AC24) Conference and Tradeshow **MUST** complete the Exhibitor Package and submit the Exhibitor Package to:

**Joanne Burry, Conference Manager**, via e-mail: [jmburry@nl.rogers.com](mailto:jmburry@nl.rogers.com)

Refer to the Aquaculture Association of Canada website, [www.aquacultureassociation.ca](http://www.aquacultureassociation.ca) or e-mail [info@aquacultureassociation.ca](mailto:info@aquacultureassociation.ca) for more information regarding AC24.

**AQUACULTURE  
ASSOCIATION  
OF CANADA**



**ASSOCIATION  
AQUACOLE  
DU CANADA**

**Aquaculture Canada 2024  
Conference and Tradeshow**

**EXHIBITOR CONFIRMATION**

<b>COMPANY</b>			
<b>CONTACT PERSON</b>			
<b>ADDRESS</b>			
<b>E-MAIL</b>			
<b>TELEPHONE</b>		<b>FAX NUMBER</b>	

**TRADESHOW INFORMATION:**

<b>EXHIBITOR 1 NAME TAG</b>		<b>EXHIBITOR 2 NAME TAG</b>	
<b>TRADESHOW CONTACT</b>		<b>CELLPHONE</b>	
<b>BRIEF DESCRIPTION OF YOUR BOOTH DISPLAY (EX. FISH TANKS, HEAVY EQUIPMENT, POP-UP DISPLAY, ETC.):</b>			

Referring to AC24 Floorplan (**Appendix A**), please indicate booth placement preference<sup>1</sup>:

**1<sup>st</sup> Choice**

**2<sup>nd</sup> Choice**

**3<sup>rd</sup> Choice**

<sup>1</sup> Please note, booths will be allocated on a first come, first served basis. Should none of your options be available, the Conference Manager will attempt to connect with the Contact Person identified above. Should no response be received, the Conference Manager will assign one for you.

**For more information please contact:**

Joanne Burry, Conference Manager: Email: [jmburry@nl.rogers.com](mailto:jmburry@nl.rogers.com)

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## Aquaculture Canada 2024 Conference and Tradeshow

# EXHIBITOR AGREEMENT

- OFFICIAL FUNCTION TITLE:** Aquaculture Canada 2024 Conference and Tradeshow (the **Contractor**)
- DATES OF TRADESHOW:** June 16– 19, 2024
- LOCATION OF TRADE SHOW:** Delta Prince Edward Charlottetown, PEI (the **Venue**)
- HOURS OF EXHIBITING:** Sunday, June 16 during reception until Wednesday, June 19 following morning break.
- SPACE AVAILABILITY**

Booth space will be ready for exhibitors to setup displays on Sunday June 16 from 1-5 pm. Exhibit spaces must be completely cleared by 2 p.m. on Wednesday, June 19. It is the responsibility of the Exhibitor to ensure that the exhibit space is left clean with minimal refuse; otherwise, a labour charge for clean-up will be assessed to the Exhibitor. **MULTIPLE BOOTHS CAN BE RESERVED TOGETHER; HOWEVER, THEY CANNOT BE TWO (2) END OF AISLE BOOTHS - ONLY BOOTHS ALONG A ROW CAN BE BOOKED TOGETHER**
- APPLICATION FOR BOOTH RENTALS AND METHODS OF PAYMENT**

An application does not automatically translate into the attribution of booth space. Depending on circumstances, the organizers can decide not to confirm an application, to attribute a booth or space smaller in size than originally requested, to modify the space to be made available, or to cancel a space, without being subject to any legal claim made by a potential exhibitor.

For an Exhibitor to be officially registered, the Exhibitor must submit an official application for booth space and receive approval from the Aquaculture Association of Canada Conference Manager.
- ENTRANCE PASS**

The Exhibitor is entitled to TWO (2) FULL conference registrations for the duration of Aquaculture Canada 2024 Conference and Tradeshow. These registrations can only be used by the individuals associated with the administration of the booth, as identified on the Exhibitor Confirmation. No additional name tags will be issued after the conference begins and the names for the passes (Name Tags) have been submitted.
- CANCELLATION PROCEDURES**

No sum of money paid by the Exhibitor under the terms of the present contract will be returned if the Exhibitor does not utilize the designated space reserved for them. The Contractor has the final say regarding the interpretation and implementation of all the rules and regulations pertaining to the present agreement and has the authority to introduce modifications, including non-specified conditions that he/she/they may judge to be necessary for the proper unfolding of the event.

No registration is final until the payment is received. Reimbursement for cancellation will be:

  - 100% if the cancellation is received 60 days or more prior to the start of the event,
  - 50% if the cancellation is received less than 60 and up to 30 days prior to the start of the event, OR
  - If cancellation is less than 30 days prior to the start of the event, there shall be no reimbursement of funds.



**9. SHIPPING, RECEIVING, UNLOADING, MOVING AND HANDLING OF EXHIBITOR'S MATERIAL AT SHOW SITE:** Information to be distributed by the Contractor at a later date.

**10. USE OF EXHIBIT SPACE**

All demonstrations must be confined to the limits of the exhibit booth. No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted him/her without the knowledge and consent of Conference Manager. Aisles must be kept clear, and exhibits shall be arranged so that sales personnel will remain inside the space rented.

No portion of the display that comes out past 4' of the side walls from the back of the booth space can be higher than 3' in height, there must be clear visibility on sides of booth space for the first 4'.

**11. NOISY OR OBNOXIOUS EQUIPMENT**

If the operation of any equipment or apparatus produces noises of sufficient volume or odours found to be annoying to the neighbouring exhibitors or guests, it will be necessary to discontinue such operation.

Radio, television, motion pictures or other sound and visual aids will be operated in such a manner and place as not to provide inconvenience to other exhibitors. Sounds must be at a level to reach the immediate vicinity of the Exhibitor's area and the management reserves the right to prohibit use of any equipment contravening these regulations.

**12. LIABILITY**

The Contractor and/or the Venue and/or their personnel will NOT be responsible for loss, theft and/or damage or injury to exhibits, merchandise or personnel or other properties while such are on the property. The Exhibitor shall accept full responsibility for any and all damage caused by the Exhibitor or its representatives and agrees to indemnify and save harmless the Contractor and/or the Venue and/or their personnel from and against any such loss, theft, damage or injury, no matter how caused.

**13. ENQUIRIES**

Any notice or enquiries should be addressed to: Joanne Burry, Conference Manager, via e-mail: [jmburry@nl.rogers.com](mailto:jmburry@nl.rogers.com).

**14. SURRENDER OF SPACE**

The Exhibitor shall on termination of this Agreement surrender the premises to the Contractor and the Venue in the same state and condition and clean and free of signs, displays and other debris, merchandise, and equipment, as at the commencement of the period.

In the event that the space is not vacated by the Exhibitor at the end of the Agreement, **refer to Item 5**, the Contractor and/or the Venue has the right to remove from the space at the expense of the Exhibitor, all merchandise, goods and property of any kind which may be then in the space, and the Contractor and/or the Venue shall not be liable for any damage or loss to such merchandise, goods or property which may be sustained by reason of such removal or by storage after such removal and the Exhibitor expressly releases, by the signing of this agreement, the Contractor and the Venue from any and all claims for such damages in that respect.

It is understood and agreed that on account of the shortness of the term of this Agreement, the time for surrender of the space at the expiration of the Agreement is of the essence of the Agreement. In the event that the Exhibitor fails to surrender the space as therein provided the exhibitor shall pay the Contractor and the Venue for all the damages which the Contractor and/or the Venue may have to incur or may have sustained.



**15. COMPLIANCE WITH LAWS AND INDEMNIFICATION**

The Exhibitor will not do or permit anything to be done in, upon or about the space, or of the building or bring or keep anything therein which will in any way conflict with the regulations of the Fire, Police or Health Departments or with the rules, regulations, by-laws, or ordinances of any governmental authority having jurisdiction over the premises or the business conducted therein, all of which the Exhibitor undertakes to abide by and conform to.

The Exhibitor covenants and agrees that it will indemnify and hold harmless the Contractor and the Venue against any penalty imposed for or damage arising out of the violation of any laws or ordinances by the Exhibitor, its agents, employees, visitors, guests and licensees and that it will protect, indemnify and hold harmless the Contractor and the Venue against any and all damage or expenses arising out of any accident or occurrence on or about the premises causing injury or death of any person or damage to property and against any and all damage or expenses arising out of any failure of the Exhibitor.

**16. INSURANCE**

The Exhibitor shall not do or permit anything done in or about the leased space or bring into, or keep upon the leased space, anything which will in any way affect the fire risk or increase the rate of fires or other insurance on the Venue, or which will in any way invalidate or conflict with fire insurance policies covering the Venue. Should the rate of any type of insurance on the Venue be increased by reason of any violation of the Agreement by the Exhibitor, the Contractor, and the Venue, in addition to all other remedies, may pay the amount of such increase, and the amount to be paid shall become payable by the Exhibitor as additional rent on demand. The Contractor and the Venue will not assume toward the Exhibitor any responsibility for the safety of exhibits against theft, fire, damage, accidents or for any cause whatever.

In all cases, the Exhibitor must insure its own exhibits and merchandise.

**17. WAIVER**

No consent to any variation of any term or condition of this Agreement shall be valid unless in writing and identified with the Agreement.

**18. ON-SITE SUPERVISION**

The Contractor is charged with complete responsibility and full authority to enforce all of the provisions of this Agreement for the benefit of all concerned. Any exceptions to or deviation from this Agreement may be made only on their authority.

**EXHIBITOR AGREEMENT**

The undersigned declares that they have read and understands the rules and regulations as described in this Agreement and agrees to abide by them.

\_\_\_\_\_  
**Contacteur/Exhibitor (Signature)**

\_\_\_\_\_  
**Date**

**AAC USE ONLY**

This application is accepted, and as such, binds the Contractor and Exhibitor by the terms of this Agreement.

\_\_\_\_\_  
**Aquaculture Association of Canada (Signature)**

\_\_\_\_\_  
**Date**

AAC Conference and Tradeshow per **Joanne Burry, Conference Manager (INITIAL)** \_\_\_\_\_



APPENDIX A: Floor Plan for AC24 at Delta Prince Edward



Delta Prince Edward Hotel  
Charlottetown, PE

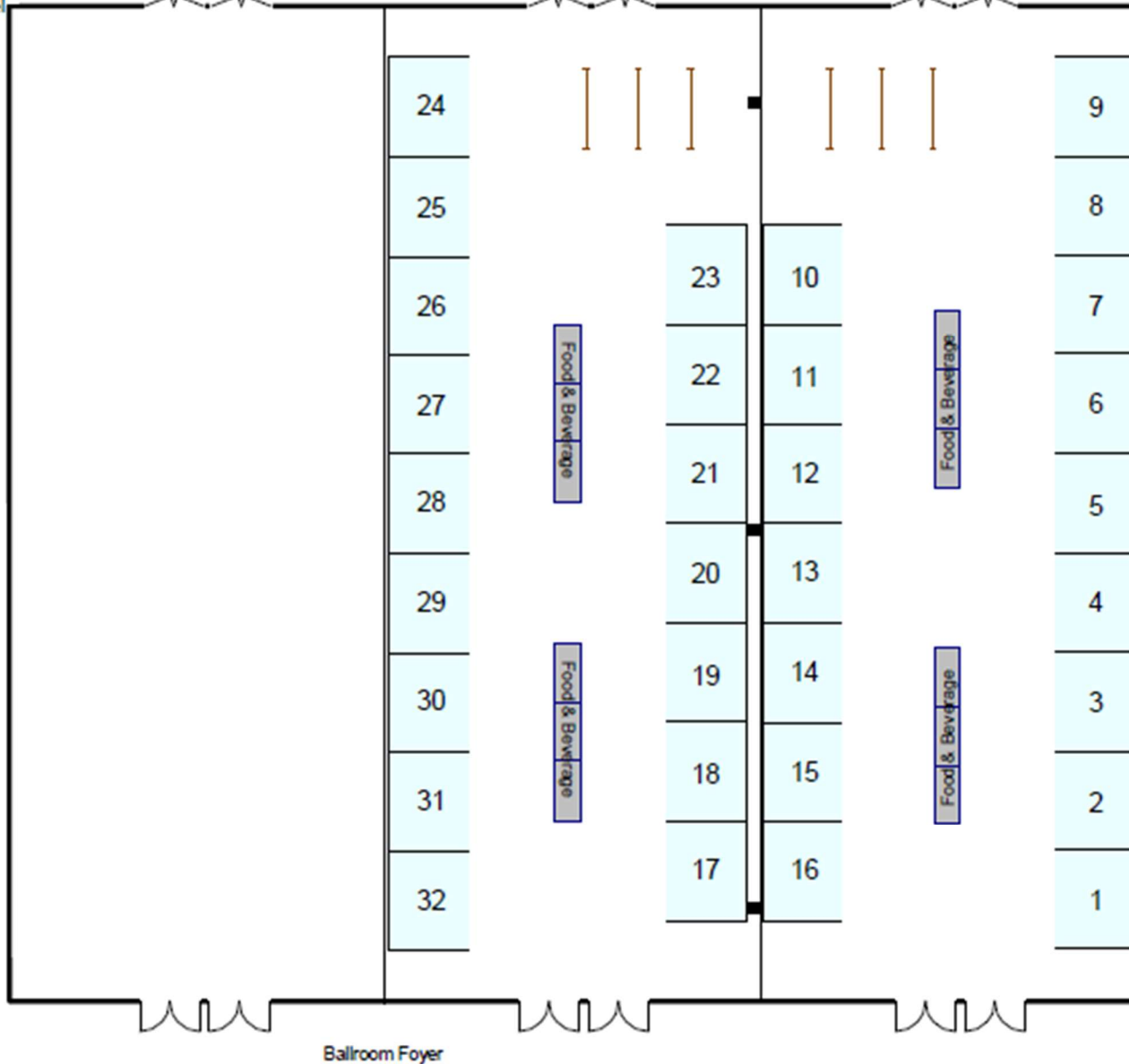
32 - 10' wide x 8' deep booths  
6 - 8' x 4' doublesided posterboards

**Aquaculture Canada 2024**  
**June 16 - 19, 2024**

Cardigan  
FIRE EXIT

Hillsborough  
FIRE EXIT

Malpeque  
FIRE EXIT



November 23, 2023 v1 (dh)

Floor plan for illustration  
purposes only & subject  
to change without notice.